

ALEJANDRO TOSTADO

graphic _ motion graphics _ UX/UI designer

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About

Results-Oriented Design & Multimedia Manager with 20+ years of experience building and leading high-performing teams. Proven ability to improve processes, implement best practices, and achieve growth objectives.

Highlights:

- Process Optimization: Streamlined design and multimedia workflows, fostering improved efficiency and quality.
- Team Leadership: Grew and mentored design teams from the ground up, leading groups of 12+ members to deliver successful projects for international clients.
- Strategic Collaboration: Partnered with sales and product teams to develop effective product sets that supported sales growth.
- Lifelong Learning: 15+ years of university teaching and online mentoring in design and UI demonstrates commitment to continuous professional development.

Additional Information:

- Skilled in UX/UI principles and industry best practices.
- Strong communication, collaboration, and problem-solving skills.
- Adaptable and eager to learn new technologies and software.

Education

Universidad del Noroeste

Hermosillo, Sonora, Mexico 1995 - 1998
Graphic Designer Degree

UVM - Universidad del Valle de México

Hermosillo, Sonora, Mexico 2005 - 2006
Business Administration MD (partial)

SKILLS

management building and leading high-performance teams

design-UX/UI art direction, design, wireframing/layout

video/animation motion graphics and video editing

front end HTML/CSS/PHP basic knowledge

Experience

Evolvemedia LLC.

2012-Now

Manager, Multimedia Production Services
Activities: Design and Production Team Manager
Art Direction, Design (pre and post sales)
Motion Graphics and Video Editor

CareerFoundry

2017-Now

UI Design Mentor/Tutor
Activities: E-Learning platform, remote UX for UI course Mentor, and UI Design course tutor guiding and helping students through achievements and tasks to become UI professionals.

SrToast / freelance project

2014-Now

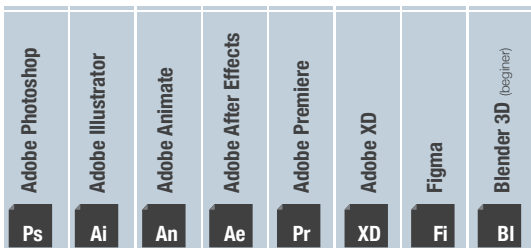
Design, Motion Graphics and Video
Freelance projects
Activities: Project manager, design and motion graphic video editor, front end development.

Sonora State Government

2009-2012

Activities: Head of department, design, and web development for Sonora State Executive Office, MX.
Design and front end programming, Team Manager, development special and new projects 2D Animated presentations.
(HTML + CSS and basic PHP knowledge)

Software skills



Bē Portfolio

Languages

Spanish Native | English Fluent